

FOR IMMEDIATE RELEASE



NATIONAL PUBLISHER SERVICES, INC.

METUCHEN, NJ, March 5, 2009 –

Dennis J. Knisley joined National Publisher Services (“NPS”) effective March 2, 2009. Headquartered in Metuchen, NJ, NPS was established in 1991 to provide consulting and management outsourcing services to publishers in newsstand circulation and distribution. Today NPS offers many other areas of support to magazine and other products inclusive of a complete circulation solution.

NPS Owner and Partner Mark Harris considers the addition of Dennis Knisley to be a proactive response to recent publishing and business trends, whereas most companies are announcing layoffs and cutbacks, NPS is investing both short and long term in providing more and improved services to our business partners for greater value.

During his previous employment with Anderson News Company over the last 30 years Dennis most recently held the position of Director of Corporate Purchasing and previously was Director of Texas Operations and Assistant GM of Denver Distribution Center. Dennis brings tremendous and diversified achievements to NPS and our clients with his experience supporting Anderson’s \$1.2B business and consistently creating sales, marketing and operational solutions.

NPS boasts a roster of clients including August Home, Hachette, Kalmbach, Mansueto, Publications International (“PIL”) and World Wrestling Entertainment (“WWE”).

Contact: Mark Harris, NPS, 732-548-0502
mark@nps1.com